

Magoun Writes Book on Love, Married Life

Annual Fall Lectures On Courtship, Marriage Will Commence Soon

Professor F. Alexander Magoun, whose lectures on sex and marital relations have long held the interest of Tech students, has written a new book. The work, entitled "Love and Marriage," is the culmination of 19 years of study and research. The subject material of his famous series of lectures, the choice of a mate, courtship, pre-marital relations, the honeymoon, and marriage, is included in this comprehensive book. The Professor has finished his talks at Wellesley and will begin the fall series at M.I.T. soon.

The volume has received nationwide acclaim from prominent authorities all over the nation. Dr. Paul Popenoe, Director of the American Institute of Family Relations at Los Angeles, believes that "this penetrating discussion ought to be part of the curriculum of every high school and college." Dr. Popenoe, perhaps the most famous man in the field of family counsel, wrote a penetrating analysis of the book in his publication, *Family Life*.

Professor Francis Merrill of Dartmouth College pointed out that "He clearly indicates that a successful marriage is not a romantic accident but it is a complex series of relationships between two different personalities." Dean Ava B. Milam, dean of Home Economics at Oregon State University, expressed her gratitude for the work that Professor Magoun has done in making better homes.

Nov. 5 Is Deadline For All Physicals

According to a recent report from Dana L. Farnsworth, Medical Director, all physical examinations for freshmen and other new students should be completed by 5:00 p.m. November 5. Names of those students who have not complied with this regulation will be sent to the Dean's office for "appropriate action."

In addition to new student requirement for physicals, old students who participate in organized athletics must also observe this rule. "Organized athletics" include all Field Day events except the Glove Fight.

During the entire month of November, the chest survey X-ray equipment will be in operation from 2:00 p.m. until 4:00 p.m. each week-day for students, employees, and faculty. Every student is required to have a chest X-ray once each year.

Dr. Farnsworth also announced that influenza vaccine will not be given this year. According to the Medical Director, "Evidence for its effectiveness is contradictory and no epidemic is in prospect at present. If an epidemic does develop, appropriate preventive measures will be taken."

Field Day Victory Expected By Both Sophs And Frosh

Freshmen and Sophomores are approaching Field Day with plenty of optimism, and good turnouts except in football.

Gus J. Rath, '52, speaks for the freshmen when he says all the men on the teams are training with high morale, but they must have the backing of the entire class for complete victory. However, Arthur A. Wasserman, '51 President, firmly believes the Sophomores will win by an overwhelming majority if they have a good turnout (not sideline) for the glove fight and don't fall to thoughts of overconfidence as the Class of '50 did.

Turnouts for swimming, crew, tennis, and the relay race indicate that there will be interesting competition in those sports. However, the freshmen have had some difficulty in getting men out for football, the only four point event besides the glove fight. Both classes are still in want of Tug-of-war men, as 25 are needed for each team while altogether barely that many have showed up. Others who want to pull, can contact Charles K. Holms, Jr., '49, for Sophomores or Herbert M. Voss '50 for freshmen.

MARSHALS AND USHERS MEETING

Monday, November 1, 1948
at 5:00 p.m. in Room 10-250

YOU MUST BE THERE to receive instructions and assignments. Anyone absent will be replaced from waiting list.

NO PROXIES

FIELD DAY MARSHALS

Toohy, J. T.—Head Marshal
A. R. Arena, R. F. Amon, J. K. Berman, E. M. Bevington, D. L. Botway, P. I. Brown, B. L. Calhoun, A. W. Collins, J. M. Cook, R. T. Craig, A. V. D'Arleoff, W. S. Edgerly, J. D. Eichenberg, H. M. Federhen, W. H. Forsyth, G. A. Freund, D. D. Gaillaro, W. H. Gehl, P. Gerhardt, K. Goldberg, O. S. Hagerman, D. K. Hardin, R. C. Hiarichs, J. M. Hoegfeldt, C. K. Holmes, W. C. Howlett, T. Hudson, F. T. Hulsuit, W. P. Hurlbut, A. H. Kaufmann.

E. M. Kerwin, O. E. Kirchner, R. C. Kohl, L. E. Kuhnle, J. W. Kunistader, T. J. Lumphier, A. M. Long, I. Lee, J. B. Levi, W. S. Lewis, G. P. Loomis, J. T. Lunnis, S. V. Margolin, T. W. Martin, A. F. Marx, J. I. Maslon, H. A. B. McInnes, P. D. McNaughton, W. C. Mitchell, D. C. Moore, R. L. Nesbitt, R. Perley, J. A. Perlman, A. P. Pfeifferberger, G. Piness, R. K. Pitter, A. S. Powell, W. J. Ralch, J. H. Redpath, W. P. Reynolds, J. E. Ryder, W. E. Seibert, W. W. Smith, J. N. Starin, P. P. Stern, W. E. Stevens, W. B. Storey, J. B. Suther, land, F. J. Ughetta, W. W. Vicinus, W. F. Wagner, H. M. Walton, E. J. Walz, P. B. Weaver, W. H. Wilson.

FIELD DAY USHERS

Reeves, J. T.—Head Usher
C. S. Abrahamson, R. Aezbaecher, T. Albert, E. E. Anschuetz, G. C. Bell, D. M. Benenson, J. J. Bennett, K. Berg, E. F. Blek, J. R. Calkins, R. H. Cesari, S. L. Chaikind, N. B. Champ, W. M. Cheek, E. W. Conlin, P. W. Cooper, C. M. Cornish, E. A. Corrie, J. D. Cowin, W. H. Culver, J. P. DeWitt, J. D'Annunzio, G. I. Downie, D. J. Eherly, T. R. Eggert, O. C. Eubank, W. K. Fales.
C. H. Fischer, J. L. Ganger, R. C. Geiss, W. K. Geist, J. S. Gottlieb, M. Green, R. W. Hall, R. W. Henderson, D. L. James, P. W. Jones, K. E. Katz, W. O. Kincannon, R. H. Koenig, D. B. Kret, K. R. Kruger, G. C. Krusen, D. L. Livingston, J. A. Lewis, H. D. Limmer, G. A. Lopez, J. E. Main, W. Marcus, R. W. Mann, D. L. McGuinness, J. T. McKenna, E. A. McLeod, J. A. McMartin, W. T. Morris, L. A. Morton, P. W. Pepper, U. Pournaras, A. C. Price, M. A. Romaguera, R. G. Rorschach, J. W. Saylor, H. Simmons, V. R. Simpson, L. M. Slocum, R. Smedeker, R. A. Stephan, J. A. Stewart, D. L. Sutter, D. M. Uline, A. H. Vort, J. T. Weaver, I. B. Weinzweig, R. L. Whitney, W. B. Winder.

Al Capp Will Enliven J.P. Saturday Dance

FOREIGN STUDENTS AT WORK



Walker food and Building 22 living accommodations might seem like the lap of luxury to students in almost any Asiatic or European country. The daily diet in Greece is less than 1200 calories. In Milan last winter students had to study in classrooms at below freezing temperatures, due to the fuel scarcity.

In Germany books are so scarce that in one school the person at the end of the waiting list for one book would not get it for two years. In Burma bamboo huts serve in place of classrooms bombed out by the Japanese.

In Czechoslovakia students are compelled to do reconstruction work along with their studies. (See photo above.)

It is the object of the World Student Service Fund to help alleviate some of these situations. In order to do this they must bring the facts constantly to the attention of people who are able to help, and must act as an agent in concentrating this help.

W.S.S.F. is an organization of students for the aid of students. Their annual collection will be held at M.I.T. during the week November 1-5. Contributions from all students are being solicited.

W.M.C. Publishes Campus Beer Rules

The final ruling on serving beer in Walker Memorial and in Rockwell Cage was given at the Institute Committee meeting Wednesday by William S. Edgerly, '49, chairman of the Walker Memorial Committee.

Last year for the first time beer was served in Walker Memorial and at that time regulations were made concerning the serving of beer. These same rules apply for the serving of beer in Morss Hall and at Rockwell Cage.

For Tyler lounge the following rules hold: (1) All beer is to be purchased and supplied by the organization holding the meeting. (2) All beer is to be served by members of the Walker Memorial Student Staff only. (3) In addition to other service charges, a special handling charge for beverages of 10 cents for every person attending the meeting is to be paid to the Walker Memorial Dining Service. (4) The Dining Service must be informed at least 6 days in advance that beer is to be served.

Edgerly also said that soft drinks must be served with the beer in case someone present doesn't drink beer. Any organization that wishes to use Rockwell Cage must first see Mr. Ivan J. Geiger, Director of Athletics, to arrange the date and then the Walker Memorial Committee for a special form. There can be no publicity until this is done.

Second Attempt At New Magazine Begins Here Soon

A new magazine is in the planning stages. Several students met last week in the office of Mr. Theodore Wood of the English Department to discuss the inauguration of the project. The magazine, which has not been named, will be devoted to publishing material such as poems, essays and short stories.

Herbert A. Crowder, '49, one of the men working on the new project, has revealed that a large coordinated publicity drive will be commenced soon in order to acquire a sufficient amount of material for the initial publication.

Last year the Liberal Arts Society attempted to establish a literary periodical at the Institute. The attempt failed because of a lack of material.

The effort of the Liberal Arts Society was paralleled several years ago. At that time the staff of *The Tech* attempted to branch out and printed a pictorial magazine. Several issues came out but the magazine folded up because of the lack of sales.

The election of a literary board for the new magazine will be held in Mr. Wood's office, Room 24-220, today at 4:00 P.M.

Shmoos Are To Be Informal's Theme

According to James M. Baker, '50, Al Capp, creator of the popular *Li'l Abner* comic strip, will appear in person at the Saturday night informal dance of the Junior Prom, weekend November 20.

The Saturday night theme, Mr. Smoo goes to a Junior Prom, is the occasion for Mr. Capps appearance. A Dogpatch atmosphere is expected to permeate the dance, with Tom McLearn in charge of the amusements.

Friday night's theme will be South Pole Winter Wonderland. The mascot for this night will be J. P. Penguin. Juniors will remember J. P. Penguin as the donor of numerous gifts of bubblegum during their classes Monday. James Staples, '50, director of this stunt, says the remaining bubble gum will be given to the Boston settlement houses through the T.C.A.

Baker, publicity chairman, also announced that in a record sell-out Junior Prom options were completely sold out in one day and two hours, and only 37 options were sold to non-juniors.

Freshman Council Elects W. Haywood President Pro Tem

Three representatives to Institute Committee were elected at the second meeting of the Freshman Council last Friday night in Litchfield Lounge, Walker Memorial.

Wesley Haywood was elected secretary-treasurer of the freshman class, a position which is actually president pro tempore of the freshman class. Henry Hohorst and Arthur Freeman were elected as two of the three representatives of the freshman class on the Institute Committee. Haywood, by virtue of being secretary-treasurer, is the third member of the delegation.

Jack Jacoby, '50, spoke to the council concerning the great need for men in Field Day sports. He explained that if more freshmen do not show up the freshman chances of winning Field Day are very slight. Jim Baker, '50, freshman team football coach, emphasized the fact that if more freshmen did not turn out for football they might not have a team at all, and thereby forfeit four points to the Sophomores.

After choosing Zane Yost and Robert Harding as corresponding secretary and recording secretary, respectively, the council adjourned the meeting.

Walker Snack Bar Will Be Relocated

Last year the room behind Morss Hall housed a snack bar—now it is a cheerless cloak-room. What happened? Lunch rooms don't just disappear, but Mr. Bridges, director of the Walker Memorial Dining Service, cleared up the problem.

On October first, 1947, Pritchett Lounge was opened. No one wanted to eat in the drafty traffic area downstairs if they could enjoy Pritchett's indisputably better facilities. So the nameless hall on the first floor was closed because it couldn't stand the competition.

The cast-off room now has a bright future. Next week the soda fountain will be taken to the Graduate House. The ex-bar will become a lounge, with study tables and chairs.

Inst. Comm. Changes Budget; Debates Freshman Tie Profits

The question of the disposal of the money raised from the sale of freshman ties was brought up at the Institute Committee meeting Wednesday. The freshmen representatives seemed to object to money being made off of them. The Institute Committee made \$275 from the sale of the ties this year which was distributed among the seven subcommittees. It was pointed out, however, that in the long run

the class of '52 will come out even from the sales.

Some other new business acted upon by the Institute Committee was: the appointment of Stanley V. Margolin, '49, treasurer, and Joseph P. Day, '49, secretary of the Dormitory Committee; the appointment of John C. Kern, '50, Joseph D. Fleming, Jr., '50, and James C. Staples, '50, as junior assistants of

(Continued on Page 4)

The Tech

VOL. LXVIII

FRIDAY, OCTOBER 29, 1948

NO. 39

MANAGING BOARD

General Manager Thomas L. Hilton, '49
 Business Manager James Mason, '49
 Editor William W. Vicinus, '49
 Managing Editor Donald W. Ramsey, '49

ASSOCIATE BOARD

Guy C. Bell, '50; David Benenson, '50; Stanley L. Chalkind, '50; Norman B. Champ, Jr., '50;
 Donald Eberly, '50; David A. Crossman, '50; Archie H. Harris, III, '49; David Reiner, '50;
 Sander Rubin, '50; John A. Stewart, '50; I. Benjamin Weinzweig, '50; Edward J. Walk, '50;
 Robert H. Elliott, Jr., '50.

STAFF PHOTOGRAPHERS

John R. Hano, '50; Larry M. Lintz, '49.

STAFF ASSISTANTS

Robert E. Bagnall, '50; Morton A. Bosniak, '51; Dale O. Cooper, '51; Donald Eberly, '50;
 Kenneth Fertig, '50; J. L. Ganger, '50; Robert C. Geiss, '50; Karl Goldberg, '49; Marvin C. Grossman, '51;
 Frank E. Heurt, '51; Sheldon B. Herskovitz, '51; Eugene S. Lubarsky, '51;
 Warren Marcus, '50; George H. Myers, '51; William R. Miller, '51; Leo Sartori, '50; John R. Sevier, '51;
 John Stewart, '51; David M. Uline, '50; Frederick Vanderschmidt, '51.

STAFF MEMBERS

Robert A. Cushman, '51; Fred I. Diamond, '50; Kenneth M. Eldred, '50; Richard E. Glenn, '51;
 Thomas G. Hagan, '51; Ralph W. Hall, '51; Maurice S. Hedaya, '51; Herbert D. Limmer, '50;
 Donald A. Young, '50; George Bromfield, '51.

OFFICES OF THE TECH

News and Editorial—Room 307, Walker Memorial, Cambridge, Mass.
 Telephones KIRKland 7-1881, 7-1882

Business—Room 335, Walker Memorial. Telephone KIRKland 7-1881.
 Mail Subscription \$3.00 per year, \$5.00 for two years.

Published every Tuesday and Friday during college year, except during college vacation.
 Entered as second class matter December 9, 1944, at the Post Office, at Boston, Mass.,
 under the Act of March 31, 1879.

Represented for national advertising by National Advertising Service, Inc., College Publishers Representative, 420 Madison Ave., New York, N. Y.

Night Editor: Donald Eberly, '50

Assistant Night Editor: George H. Myers, '51

TCA DRIVE

The annual TCA-WSSF Drive gets under way this next week for a combined goal of \$8100. TCA needs \$5400 and the quota for WSSF has been set at \$2700.

We find still some lack of real understanding of World Student Service Fund on campus and would like to go into its purposes and program a bit further. It is a group set up to give material aid to students in the war-devastated and emerging areas of the world—a group that has one of the smallest administrative expenses per actual money collected ratio of any existing charitable organization. This aid comes from thousands of students in hundreds of schools not only within the United States but also from other countries in the world who are also relatively well off.

Those of you who read Gertrude Samuel's article in last Sunday's *New York Times* magazine will have the barest inkling of the tremendous problems facing WSSF this year when it attempts to make life and studies a little easier for the thousands of students in Europe and in Asia who still have no adequate living quarters, who never get enough to eat, but who nevertheless study—struggling against nearly overwhelming odds to grasp at an education.

Try to imagine the life of the student in China, in Italy, in Greece, in Burma, in Germany. In these places milk and meat are unheard-of luxuries; books, if available at all, may be hand written or merely mimeographed sheets; the "vacation" is time spent in the sanatorium as a tuberculosis case (if room can be found). In these places students have full-time jobs in order to manage to keep alive, and do their studying in "off" hours. In these places a bit of hope for a better future can be found in the WSSF aid which they receive from other students.

The drive begins Monday. Think over in your mind what you feel should be your obligation to the world-wide student community. Invest in the future—next week.

KNOW YOUR FACULTY

Have you ever walked out of a class room with an unasked question on your tongue? Have you ever wondered what your professor does for recreation? Have you ever wondered if your instructor was really a human being and not a walking textbook? If you have here are a few ideas to think over.

Many of the faculty would like to join some of your activities. They enjoy an occasional game of squash and a bull session the same as you do. Most of them would like to get to know their students better but are held back by the fear of interfering in student life.

Students also would like to know their instructors but are again constrained by the attitudes of awe and fear along with the social censure applied with the phrase "apple polisher." This latter attitude is one that the student should attempt to grow out of. It is a throwback to the days when there was a greater discrepancy in age between the two groups and a lack of similar interests. It is not the mark of an apple polisher to wish to know his instructors but the mark of a person who is stimulated enough by his subject to seek others with like interests.

It is an easy criticism to make to say that the professors do not get to know their students but the converse is true also, the students do not make the effort to get to know their professors.

Some notable efforts in this direction have been made in the past. One of the best methods and also well-tried is the old custom of tea in the afternoon or evening. Some attempts have been made to encourage Sunday afternoon teas but often instructors live far from the campus. More often the informal department teas serve the purpose but only for a select few who happen to be invited. We would like to see more of these in the future as a start to developing a better understanding between the faculty and the students.

Letters to the Editor

Editor, The Tech

Walker Memorial

Dear Sirs:

Your editorial of several weeks ago, urging students to take more interest in outside activities and suggesting that the faculty cooperate, appears to have been unread as far as part of the faculty is concerned.

Here's the scoop:

1. For some time now I had counted on going home and voting on election day (Nov. 2).

2. A week ago the EcII instructor informed the class that the department had scheduled a quiz for Nov. 2. Immediately we asked that the date of the quiz be changed, and, consequently, it was taken up with the powers that be.

Back came the answer:

"The date of the quiz will not be changed. Any student not taking the quiz (sans medical reasons) will receive a grade of zero."

It perplexes the writer to note that classes may be cancelled on Field Day, but a quiz cannot be postponed on election day.

J. G. Bartas, '50

To the Editor:

I read M.K.'s column on the Metropolitan Opera with mixed feelings. Certainly some of his accusations hit home, but others smack of hair-trigger judgment that has hit wide of the mark. As a native New Yorker, I feel called upon to defend the Met.

In the first place, I have never gone to the Met because of an individual singer or cast. When I go I do so because I know that the ones I hear will be of the best, and the production will be of the best. Sure, I've seen the holes in the Marriage of Figaro scenery . . . but I stood in line an hour and one-half to get standing room tickets for that opera, and I wasn't disappointed. Mr. Goldovsky's bunch are swell, but they still haven't got a tenor Tagliavini couldn't sing rings around.

Maybe the Met's Brunhildes still are a little tubby (and by the way, they are slimming down), but they can sing. And how about that, M.K.? I don't notice the N.E. Opera Company doing any Wagner; perhaps they don't have the singers and the orchestra. The best Brunhilde that ever sang (in the golden age . . . remember?) looked like a battleship and acted like a horse, but she could sing. . . .

You see, there are still a few of us reactionaries around who get chills down our respective spines when we hear of Billy Rose's threatening to take over the Met. Our attitude is old-fashioned; we like acting and good scenery, but the music is the most important thing.

The N.E. Opera Company and thousands like it are a fine influence on the Opera of this country. We need more of them. But the Met still stands as the standard towards which singers can strive. They know when they are good enough, that's where they will sing, and the audience knows it too.

Yours truly,

Fred Vanderschmidt, '51.

JAZZ RECORDS

NEW ORLEANS TO BE BOP

Following Albums Now in Stock:

CLAUDE LUTER

JAZZ A LA CREOLE

KID RENA'S DELTA

JAZZ BAND

JELLY ROLL MORTON'S

NEW ORLEANS MEMORIES

ART HODE'S HOT JAZZ

A BLUE NOTE

AND

May Others In Stock

COLLEGE MUSIC SHOP

338 MASS. AVE., BOSTON

CI 7-8451

OPEN TILL 11 P.M.

Psychic Researchists Organize; Will Study Mental Phenomena

Are you having trouble falling asleep nights? Do you find it hard recalling old Calculus formulas when they are needed most? Although they might not have considered it yet, The Society for Physical Research, recently organized at the Institute, will undoubtedly be the answer to your problems.

The Two Charles

Vice and just plain presidents of the Society are the Charles Chase and Bostick, both of the class of 1950. Born out of these fertile minds, the organization now plans to conduct weekly meetings in which all the members will correlate the information that they will have individually gathered. These investigations will be supplemented with actual controlled experiments, complete in some cases with hypnotist and subject. It may be comforting for a prospective subject to know that nobody can be forced to do anything against his moral standards (whatever they may be) while under a hypnotic spell.

Our fledgling Dunningers have other things on their minds. The effect of hypnosis on mental-telepathy; clairvoyance and this Saturday's heavy date; and the effect of hypnosis on Professors; all have their interesting points. Seriously though, they are a society bent towards actual scientific endeavors.

The Bostick Story

President Bostick is something of a story in himself. Back in his freshman days, he became interested in hypnotism, and after delving through ten or fifteen books on the subject, Charley managed to lull one of his friends into a trance. The friend remained a friend, and Charley's interest in hypnotism was firmly launched.

In one of those ten or fifteen books Mr. Bostick happened across a little article that aroused his



Photo by Honigsberg

curiosity. It seems that as an example of mass hypnosis, the author cited the goldfish craze that spread across the country a decade ago.
 (Continued on Page 4)

JAZZ CONCERTS

A SERIES OF FOUR SUNDAY AFTERNOON

Oct. 31 to Nov. 21—3:30 to 6:30

Featuring: George Poor, Paul Watson, trumpets; Howie Gaddboys, clarinet; Bob Gay, trombone; Arthur Karle, tenor sax; Joe Battaglia, piano; John Harbo, bass; Tony Hannan, drums.

THE ALIBI

510 Washington St. (near Central Square) Lynn, Mass.
 20 minutes from Boston by train or bus; or take Route 1A to Lynn

SURPLUS Portable Microscopes

We offer a limited quantity of surplus portable microscopes for sale. These are all new, in original cartons and are offered at a fraction of original cost.

Specifications: Overall height 8 inches, turret with three different powers. Will accept auxiliary eye-piece for higher powers desired. Fully adjustable on tiltback base. Optical system: pitch-polished lenses.

These portable microscopes are offered subject to prior sale on the following terms: Price \$9.00, includes shipping and packing charges. Check or money order should be sent with your order or \$2.50 deposit, the microscope to be sent C.O.D. for balance. Any check received after quantity has been sold will be returned promptly.

Gibson Page Co. Inc.

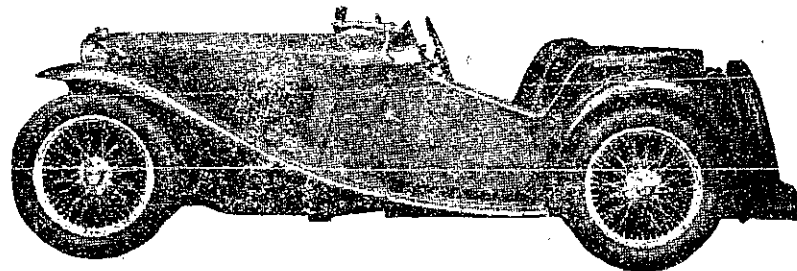
Dealers in War Surplus

BOX 1130, ROCHESTER 2, N. Y.

On Any Campus...

A GIANT

FOR LOOKS and PERFORMANCE



THE M.G. MIDGET

Behind the wheel of an M. G. MIDGET you'll be the most admired man on campus, for here is smart, smooth styling coupled with the speed and performance of a racer. What's more, these beautifully low-slung cars are convertible, seat two, look equally at home around school or on swank house-party week-ends.

Drive an M. G. Midget once and you'll never own any other motor car. Demonstrations whenever you wish.

FOREIGN MOTORS, Ltd., INC.

Bentley, Jaguar, Riley & M. G. Motor Cars

1 Harvard St., Brookline Village AS 7-2693

SERVICE and PARTS, 24 Webster Place, Brookline Village, LO 6-0731

VETS INFORMATION

Here are a few important deadline dates on GI benefits which World War II veterans should keep in mind:

Education and Training

Education or training must be started within four years after discharge or by July 25, 1951, whichever is later.

As a general rule, education or training must be completed not later than July 25, 1956. The exceptions from the general rule are veterans who enlisted or re-enlisted on or after October 6, 1945, and before October 6, 1946, under provisions of

the Armed Forces Voluntary Recruitment Act of 1945. These men figure deadlines on GI Bill benefits from the date of their discharges, and may start and complete their training later than other veterans.

GI Loans

Veterans may apply for guaranteed or insured GI loans for the purpose of buying or building homes, farms or businesses, up until July 25, 1957.

GI Insurance

Although the deadline for reinstating lapsed NSLI under the easy reinstatement terms is past (July 31, 1948), that does not mean that veterans with lapsed term insurance can not reinstate. Lapsed

(Continued on Page 5)

Deposit Rules Stump Student

BLOOMINGTON, IND.—A foreign student in his first semester here at Indiana university was wandering around the campus with a \$4,000 problem on his mind last week and wondering about the strange ways of American banks.

He entered a Bloomington bank for the purpose of depositing \$1,000. He noticed a sign, however, which he thought meant that only a minimum deposit of \$5,000 would be accepted. Back to the campus went the student with the \$1,000.

Wasting no time, he wrote home for \$4,000.

Yesterday a friend saw him with a thick roll of fives, tens, and twenties. He rushed the "financially embarrassed" fellow to the bank.

His money was accepted. What's more, there's \$4,000 more on the way!

The

MISSSES LITTLEFIELD

Harvard Square

Professional Typists

THESES—MANUSCRIPTS

4 Brattle St. TROwbridge 7495

CALENDAR OF EVENTS

FRIDAY, OCTOBER 29

Mechanical Engineering Department. Seminar: "Mechanical Testing of Plastics." Steven Yurenka. Room 3-470, 4:00 p.m. Coffee will be served at Headquarters from 3:30 to 4:00 p.m.
The Baton Society. Faculty Party. Walker Memorial, 8:30 p.m. to 12:30 a.m.
Placement Bureau. "Six Ways to Get a Job." Paul Boynton, Superintendent of Employment, Socony Vacuum Oil Company, Inc., New York City. Room 10-250, 12:00 noon.

SATURDAY, OCTOBER 30

Nautical Association. Freshman Intercollegiate Dinghy Championships. Sailing Pavilion, 1:00 p.m.
Bridge Club. Tournament. Tyler Lounge, Walker Memorial, 1:30 p.m.
Cross Country Team. Race with University of New Hampshire. At Franklin Park.
Varsity Soccer Team. Match with Rensselaer Polytechnic Institute. Briggs Field, 2:00 p.m.

SUNDAY, OCTOBER 31

Nautical Association. Freshman Intercollegiate Dinghy Championships. Sailing Pavilion, 10:00 a.m.

MONDAY, NOVEMBER 1

Civil and Sanitary Engineering Department. Sanitary Engineering Seminar: "Demineralization of water," including color moving pictures. James A. Anderegg. Room 1-236, 1:00 p.m.
Field Day Committee. Meeting of Marshals and Ushers. Room 10-250, 5:00 p.m.
Technology Christian Association and National Student Association. Annual drive for T.C.A. and World Student Service funds, November 1-5.
Technology Dames. Welcome to new members by Mrs. Karl T. Compton and a fashion show of clothes made by Dames in Mrs. Kenneth O'Loane's sewing class. Emma Rogers Room, 8:00 p.m.

TUESDAY, NOVEMBER 2

Biology Department. Colloquium: "Certain Aspects of the Cytology of Wound Healing." Norman Gold. Room 10-275, 4:00 p.m.
Model Railroad Club. Orientation for all interested. Room 20E-216, 5:00 p.m.

WEDNESDAY, NOVEMBER 3

Electrical Engineering Department. Staff Colloquium: "Eruptions on the Sun Including Motion Pictures of Solar Prominences from the Climax, Colorado, McMath-Hulbert and Pic du Midi, Spain, Observatories." Dr. Zdenek Kopal. Room 10-250, 4:00 p.m.
Metallurgy Department. Colloquium: "An Apparently Anomalous Thermodynamic Behavior of Some Metallic Solutions." Dr. L. S. Darken, United States Steel Corporation. Room 2-390, 4:00 p.m.
American Institute of Electrical Engineers. Institute of Radio Engineers, M.I.T. Branch. Lecture with illustrating slides: "Installation and Operation of Station WBZ-TV." S. V. Stadig, Technical Supervisor. Room 3-370, 5:00 p.m.
Catholic Club. "Preamble to Faith." Reverend Russell Ryan. Room 6-120, 5:00 p.m.
Hillel Foundation. "Europe as I saw it." Dr. Thomas H. D. Mahoney. Room 3-270, 5:00 p.m.
Outing Club. First of series of ski lectures. "How to Select Equipment." Moving pictures. Everyone welcome. Room 10-250, 5:00 p.m.
Tau Beta Pi. Important meeting for all members. Moore Room, 5:00 p.m. Followed by dinner meeting at Graduate House. All active and inactive Tau Betas invited.
Technology Christian Association. Senior cabinet business meeting. T. C. A. Office, 5:00 p.m.
Pershing Rifles. Members and candidates meet in Room 24-109, 5:05 p.m. Moving pictures will be shown.
Chemistry Department. Harvard-M.I.T. Physical Chemistry Colloquium: "Mechanism of Enzymatic Reactions." Professor George B. Kistia-kowsky, Harvard University. Room 6-120, 8:00 p.m.

THURSDAY, NOVEMBER 4

Physics Department. Colloquium: "Some Problems in Physical Electronics." Dr. Addison H. White, Bell Telephone Laboratories, Murray Hill, New Jersey. Room 6-120, 4:30 p.m.
Hillel Foundation. "Origin of Judaism." Rabbi M. Zigmund. Tyler Lounge, Walker Memorial, 5:00 p.m.

FRIDAY, NOVEMBER 5

Mechanical Engineering Department. Seminar: "The Brittle Fracture of Metals." Nicholas Grossman. Room 3-470, 4:00 p.m. Coffee will be served at Headquarters from 3:30 to 4:00 p.m.

SATURDAY, NOVEMBER 6

Nautical Association. Erwin H. Schell Regatta, Allegheny, Bowdoin, Boston University, Brown, Coast Guard, Haverford, McGill, Miami, M.I.T., Navy, Williams, and Yale. Sailing Pavilion, 1:00 p.m.

X-RAY PROGRAM

The Medical Department offers free X-ray chest examinations to all members of the staff, students and employees who have not yet taken advantage of this important opportunity. Examinations may be made without appointment daily between 2:00 and 4:00 p.m. during November. If examinations show conditions requiring further attention a notification will be sent. If the X-ray is normal no report will be made.

The Calendar of Events is published weekly on Friday and contains announcements for the following week. It is sent without charge to all members of the staff and the heads of various organizations. It will be mailed to others for one dollar a year, payable in advance at the Calendar of Events Office. All announcements, typewritten and signed, must be in the Office of the Editor, Room 7-204, not later than noon on Monday prior to publication date. Material for the Calendar, November 5-13, is due November 1.

TECHSAPOPPIN MEN?

The Techsappopin week-end has become an annual affair. Any freshman or Sophomore

who would like a future with the show in the fields of stage direction, publicity, administration, or ticket sales is invited by the committee to leave his name and address at the MITAA office.

ORSON WELLES

STARRING IN HIS MERCURY PRODUCTION

"MACBETH"

BY WILLIAM SHAKESPEARE

ALL SEATS RESERVED
MATINEE AT 2:45

TWO PERFORMANCES DAILY
EVENING AT 8:45

ESQUIRE

264 HUNTINGTON AVE.

TEL. KE. 6-9121

M.I.T. STUDENT'S COUPON—ESQUIRE THEATRE, 264 Huntington Ave.

PLEASE ISSUE

TICKETS AT \$

EACH

FOR THE PERFORMANCE OF

EVE.

TO

MAT.

THIS COUPON ENTITLES BEARER TO 30% DISCOUNT
DISCOUNT PRICES EVE.: \$2.40 (\$1.80), \$1.80 (\$1.35)
(Tax Included) MAT.: \$1.80 (\$1.35), \$1.20 (\$.90)



We've proved it!

Problem: To hold down costs, and speed the extension of telephone service.

Solution: High-strength wire whose use allows the span between poles to be increased from 150 feet to more than 300. One pole now does the work of two.

The problem, of course, is a continuing one for telephone people. High-strength wire with required electrical qualities is only one of many things they have developed to help solve the problem in these days of high construction costs.

In total, their developments are the reason why telephone service here is the best in the world—the reason why a telephone call costs only a few pennies.

BELL TELEPHONE SYSTEM



Compliments of

The Smith House

500 Memorial Drive

Famous Foods For Fifty Years



During a discussion in an architectural class concerning a proposed camp for the Salvation Army, it turned out that the Institute has no blueprinting facilities of its own whatsoever. The budding architects expressed themselves in such a way as to leave no doubt in the minds of either their instructor or Dean Wurster that such a machine would be a very handy gadget.

The only blueprinting facilities on the grounds of the Institute belong to the Photo service, a private business. Why doesn't Technology have a blueprint machine of its own? Among the Naval Architects, the M.E.'s, the Aero Engineers, and sundry others besides the Course IV men, there must be enough business to employ such a machine.

Among the more interesting ramifications of Television that are noticeable around the campus is what has happened in the Burton Room. It so happens that the only ladies' room in the Dorms must be entered from the same Burton Room.

In fact, the only way to get to the door of this ladies' room is to pass between the TV set and the array of chairs that form a theater in the room.

This situation cannot remain. The Dorm Committee should enable a young lady to get to this area without running the gauntlet of male TV gazers.

Chalked on the wall of our drafting room board the other week was the notice, "Watch this space for important notice Thursday morning."

It being Wednesday, we resolved to come back on the morrow for the word. We did so, and chalked beneath the first notice, we saw the words:

"Good Morning."

Speaking of senior houses, there is a noticeable undercurrent of dissatisfaction with the plans that have been announced for the operation of the new Senior House.

The antagonism to which we refer does not concern itself at all with the design of the building but rather with the possibilities that the dining-in feature might be ill run and that rents may be higher than in the old dorms.

Psychic Research

(Continued from Page 2)

The fad was started by a Harvard man (by the name of Percival something or other), but the record is held by Albert Hayes, an M.I.T. alumnus. He stopped at forty goldfish, since '40 was the year in which he was to graduate.

Rocket Society Plans Expansion

For its initial meeting of the fall term, the M.I.T. Rocket Society was honored to have Professor Hsue-shen Tsien, a member of the Aeronautics Department, for its speaker. The subject of Prof. Tsien's talk was "The Prospect of Rockets as a Means of High Speed Transportation." Since the Society is planning "to embark on a new program of expansion and progressive action," Prof. Tsien's talk was appropriate.

Aside from the more technical aspects of his lecture, Prof. Tsien enumerated the various applications of rocket power, the most spectacular of which was "long range high speed transport." This of course would include such an ambitious undertaking as a trip to the moon or to some other planetary body. Prof. Tsien emphasized that any venture of this sort will remain a vision until nuclear energy can be utilized. Other applications of rocket power are "JATO" or "jet assist at take-off," and missiles.

Bostick's Goldfish

If you should happen into Charley's room you might be interested in the goldfish (they'll soon have forty-one) or his pine trees. (See picture.) It's too bad, but his roommate's chameleon died.

Bostick's menagerie and forest, however, will not affect the Psychic Research Society. That is an undertaking complete unto itself.



"Yes, yes, George, go on"

Inst. Comm.

(Continued from Page 1)

the Budget Committee; the appointment of Earle Eames, '49, as head of F.S.S.P. and Frank Kellogg, secretary of N.S.A.

The distribution of the Undergraduate Dues was revised to account for the recent increase in the dues as follows:

Athletic Assoc.: \$2.900 to \$3.780 per man per term
Institute Comm.: \$0.265 to \$0.310 per man per term
Class Dues: \$0.175 to \$0.110 per man per team
Reserve for Contingencies: \$0.160 to \$0.300 per man per term
Total: \$3.50 to \$4.50 per man per term.

It was brought out at the close of the meeting that the Coop will not refund money for textbooks bought there. This led to a resolution that the Institute Committee should write a letter recommending several students for the one student position on the board of directors of the Coop.

Fraternity Findings

Ed Stringham and Joe Fleming

Packed with parties hardly describes this coming week-end. Heading the list are the fraternity bid parties, all planned for Saturday night.

Delta Kappa Epsilon—Kiddies Party
Alpha Tau Omega—Fall Brawl
Phi Kappa Sigma—Skull House Scuffle

Sigma Nu—Fresh Hallowe'en Party

The Deke's have put up a cry for rompers and rattles, and Little Boy Blue will be there. No, it's not their second childhood, it's their "Kiddies Party," a full-scale shindig given in their house and planned perhaps to undermine a few adult inhibitions.

Rambling out to the Riverside Recreation Hall in dungarees will be the A.T.O.'s and their guests. Plans call for dancing, group singing, and music by the Techtonians. Cider and beer taps will be conveniently placed for the party-goers.

1 date, 2 thirsts, and old clothes are the necessary equipment for the Phi Kappa Sigma's fight against the ever-present enemy, gloom. The

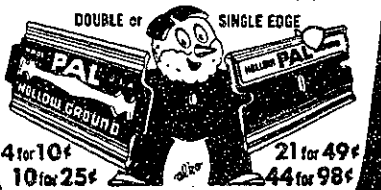
SKULL HOUSE will entice the hal-lowe'en spirits to come forth and carouse among the weird decorations of an amusement park side show.

A bid party with '52's as honored guests will be presented by the Sigma Nu's. Included in the uproar will be nine songstresses from Wheaton to put out a few tunes. Bob Pointer and Boyd Dickenson, under the direction of Gerry Champlin, social chairman, will see that there's cider for all and music to spark the festivities.

DON BUDGE
Has the "Edge" among the tennis greats.

...and in razor blades
PAL
HOLLOW GROUND
has the "EDGE" 5 ways

Last longer • Smoother shaving • Keener edges • More economical • Uniformly perfect



Toss Away those Books and Come Down Tonight to the

Campus Room

Entertainment

Continuous Dancing

Refreshments

Sip a Cocktail or a High Ball for 40 cents

NO COVER

NO MINIMUM

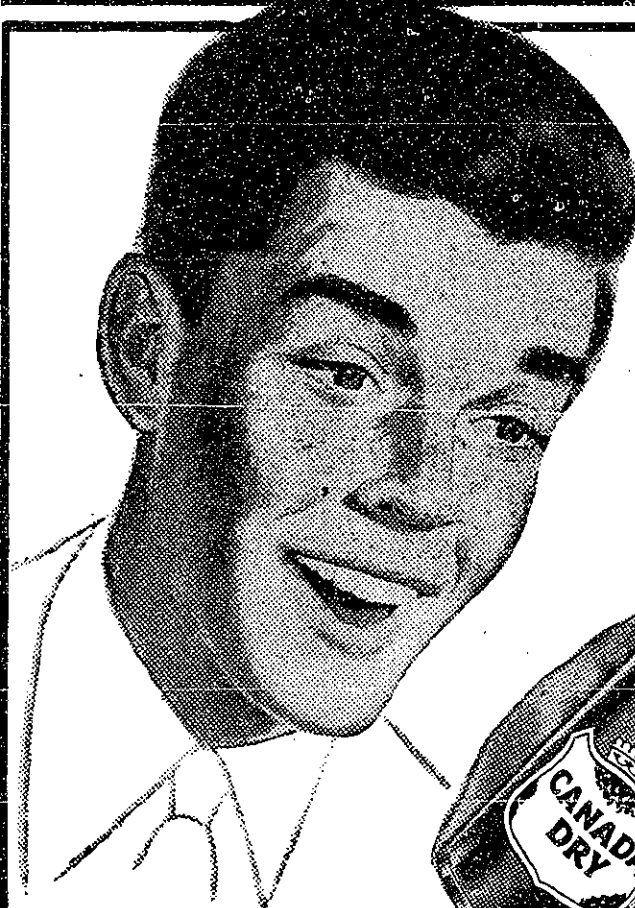
THE CAMPUS ROOM OF

The Showboat

254 HUNTINGTON AVE., Opp. Symphony Hall
CO 6-1919

Special Athletic Scholarship if you can bend your elbow.

Whenever You're THIRSTY-



"-DRINK CANADA DRY-RIGHT FROM THE BOTTLE! NOTHING HITS THE SPOT LIKE THAT FRESHENING GINGER FLAVOR!"

CANADA DRY

World's Finest Ginger Ale

INDIVIDUAL 5¢ SIZE

Buy the handy carton or the convenient case

Like cream hair tonics?

Here's the cream of them all!




gives your hair that "just-combed" look—all day long!

NEW FORMULA WITH VIRATOL* works wonders in the looks of your hair. It looks natural...it feels natural...and it stays in place! Try a bottle.

new Vaseline cream hair tonic

*This special compound gives lustre... keeps hair in place without stiffness.

Vets
(Continued from Page 3)
NSLI term policies can be reinstated any time before the expiration of the term. If they have lapsed more than three months, a physical examination is required.
Readjustment Allowances
Veterans who were discharged on or before July 25, 1947, can apply for readjustment allowances up to July 25, 1949.

AUTHORIZED
SALES  **SERVICE**
also
MERCURY and LINCOLN
service
Expert Body and Fender Work
Completely Equipped Paint Shop
If Ford makes it We sell it!
ELBERY MOTOR CO., Inc.
FRANK D. ELBERY
360 River St. (Near Memorial Dr.)
Cambridge 39, Mass. KIR. 3820

FENNELL'S
59 MASSACHUSETTS AVE., BOSTON
IMPORTED and DOMESTIC
WINES — LIQUORS AND ALES
Across the BRIDGE at Commonwealth Ave.
TEL. **KENMORE 6-0222**
OPEN DAILY 9 A.M. TO 11 P.M. — Free Delivery Service
We Have On Hand BUDWEISER, PABST BLUE RIBBON, SCHLITZ BEER, PICKWICK ALE

Tennis Tourney Approaches End

The M.I.T. Open Tennis Tournament is now rapidly coming to a close. Half of the matches in the round of sixteen have already been played, and the finals will probably be played next week-end.

Kaufmann Wins
Axel Kaufmann, first seeded player, was the first man to enter the semi-final round, doing so after a 6-4, 6-2 victory over Bob Dudley, an unseeded player. Dudley upset Peter Ney in a close fought three-set match to gain the quarters, while Kaufmann advanced on a default.

Monsalvatge Advances
Jerry Monsalvatge, third seeded, advanced to the quarter-final round by beating Collins in three sets, 6-2, 4-6, 6-1, and then went on to the semi-finals by downing Amos Roberts, 6-3, 7-5.

Others to advance to the quarter-finals were Boorman and Zimmerman. At this stage of the tournament four of the first five seeded players are still in the running, which is going pretty much according to form.

SCHEDULE	
INTRAMURAL FOOTBALL	
LEAGUE 1 Tomorrow at 2:00 P.M.	
SAE vs Phi Kappa Sigma	
ATO vs DU	
Kappa Sigma vs Phi Delta Theta	
LEAGUE 2 Tomorrow	
Grad. House vs Senior House 2 p.m.	
Phi Lambda Phi vs Sigma Nu 3:30 p.m.	
DKE vs Theta Delta Chi 3:30 p.m.	
LEAGUE 3 Sunday at 1:30 p.m.	
Theta Chi vs Lambda Chi Alpha	
Student House vs Goodale	
Theta Xi vs Lenox Club	
Phi Sigma Kappa vs Phi Beta Epsilon	
LEAGUE 4 Sunday at 3 p.m.	
Chi Phi vs Phi Gamma Delta	
Navy vs Walker	
Phi Sigma Kappa vs Phi Beta Epsilon	
Sigma Chi vs Hayden	

Squash Team Holds Rally Today, 5 P.M.

Plans and schedules for the 1948-49 squash season are nearly completed according to manager Bob Hinrichs. A rally will be held this afternoon at 5:00 p.m. in the squash courts behind the Alumni Pool.

Coach Jack Summers, Bill Stoney, new varsity captain, and Hinrichs will discuss the season plans and outline the schedule as it now stands. The first varsity match will be played with McGill University on the home courts December 4 as part of Techsappopin weekend. McGill won last year.

The rally is directed mainly at freshmen and sophomores, but, since seven of last year's first ten players have graduated, the make-up of the team is wide open, and manager Hinrichs requests that all interested squash players be present.

While the varsity schedule is completed with the exception of one game, the schedule for the freshmen intercollegiate competition is still in the tentative state.

Booters Edge Tufts, 1-0; Moore Scores Only Goal

Frosh Football Team Journeys to Concord High

Coaches Are Certain Team Will Overcome Sophs On Field Day

Last Wednesday afternoon the freshman football squad journeyed to Concord, Mass., for an informal scrimmage with the local high school. Coach Jim Baker was confident that the frosh will definitely fight for the honor of their class on November 6. There is every reason to believe, judging from practices and this scrimmage that this contest will be up to the usual tenseness and excitement of the Field Day game.

The combined talents of the players and coaches are progressing in the shaping of the team into a hard playing coordinated outfit. The squad is composed of men that are beginning to show the power that comes with a proficiency in the short punt formation. The line is composed of boys who work well when on the defense and move and block on offense.

Two of the linemen of note are Robertson and Dyke. The combination of Anderson, Teneyek, Newcomer, Miller, and Richard put their talents of running, punting, place-kicking, and passing together to form a shifty and fast backfield.

Next Wednesday afternoon the Frosh will again travel out of town, this time to scrimmage with Thayer Preparatory School.

Hendershott Stars In Airtight Defense

Gaining their fourth victory in five starts this season, the Tech booters defeated Tufts, 1-0, in a game played on the losers' home field Wednesday afternoon.

Mel Moore put the Beavers out in front when he scored the only goal of the game within ten minutes of the start. The Tech offense then spent the remainder of the game in a vain effort to penetrate the Tufts goal, and it took brilliant play on the part of the Tech defense to safeguard the victory.

Line Play Inept
The play of both lines was rather inept throughout the entire game. Tech's forwards had the ball in Tufts territory most of the time, but their every scoring attempt was frustrated, as the high-scoring duo of Veras and Falcao was held completely in check. On the defense, Goalie Howie Hendershott contributed several sparkling saves to stifle all Tufts scoring attempts.

Tech's freshman team lost to the Tufts freshman in a game played at Briggs Field on the same day as the varsity game. The score in this game was also 1-0.

Meet R.P.I. Tomorrow
Tomorrow afternoon the varsity booters will be striving for their fifth win as they meet Rensselaer Polytechnic Institute at Briggs Field at 2:00 p.m. The freshmen will square off against the R.P.I. frosh in a preliminary game.

New York's best!



BEST PUBLIC BEACH in New York is fabulous Jones Beach. Every season, 5,000,000 people visit this famous \$15,000,000 resort. You'll enjoy visiting it on your next trip to New York. But you don't have to travel there to enjoy New York's best beer. It's right here... at your favorite store and bar.



BEST BEER New York's most famous brewery has ever produced. That's why demand for Ruppert has shattered all records. If you haven't discovered Ruppert lately, you're missing beer at its best. It's extra-smooth... extra-mellow... extra-flavorful. For good reason: each and every drop is aged s-l-o-w-l-y to the positive peak of golden-rich flavor. Today, say: "Make Mine Ruppert."



Today, get the **BEST BEER YET**
... from New York's Most Famous Brewery **RUPPERT**

Ruppert Knickerbocker Beer and Ruppert Ale, Jacob Ruppert, New York City—1948

IF IT'S "ARROW" WE HAVE IT!

ETONS

TWO CONVENIENT MEN'S SHOPS

104 BOYLSTON ST.
(Colonial Theatre Build.)

HOTEL STATLER
(Lobby and Street Entrance)

BOSTON

*Versatile
Oxford*



**ARROW
"DOUBLER"**
\$3.95

Fine Gordon oxford cloth in a two-pocket, convertible collar shirt makes Doubler a perennial campus favorite.

ARROW
SHIRTS and TIES

UNDERWEAR • HANDKERCHIEFS • SPORTS SHIRTS

Cross Countrymen Meet N. Hampshire; Seek First Victory

The Tech cross country team will try to gain its first victory of the season when it meets the University of New Hampshire at Franklin Park tomorrow at 2:30 p.m. The team has lost its first two races—the first by a close score and the second only by a fluke.

Starting for Tech tomorrow will be Hank Henze, Gordon Hunt, Sam Holland, Ed Olney, Carol Belton, Paul Lobo, Bud Simpson, Jack Bent, Jack Drysdale, Dan Magnus, and Jack Healy. Top man for New Hampshire is Captain Si Dunklee, who has powered the wildcats for three seasons.

The freshman harriers will try to continue their winning streak in a race against the New Hampshire frosh.

GIVE!
Greater Boston
Community Fund

PLACEMENT INFORMATION

This is the current list of the companies to be here during the next two weeks. Sign for appointments in Room 7-101.

The Institute of Paper Chemistry, Appleton, Wis., Oct. 29; V, X.

Linde Air Products Company, Tonawanda, New York, Nov. 9; II, XV, VI, V.

Radio Corporation of America, Camden, New Jersey, Nov. 9 & 10; II, VI, VIII.

Imperial Paper and Corporation, Glens Falls, New York, Nov. 10; X.

Bendix Radio, Baltimore 4, Maryland, Nov. 12; VI.

Interested students must write these companies—addresses in Rm. 7-101:

American Bridge Company, Elmira, New York, I.

Jack & Heintz Precision Industries, Inc., Cleveland, Ohio, VI.

Johnson Bus Lines, Inc., Milford, Mass., I (Traffic).

AA Sets Up Basketball Leagues, Announces Squash Requirements

Thirty-nine teams representing Tech living groups will start the intramural basketball tournament November 15th. At a recent meeting of the various athletic chairmen, it was disclosed that there will be five leagues of 7 or 8 teams.

Each team will play all the other teams in its league with the league winners engaging in a round robin to determine the intramural basketball champion. The teams were seeded on a basis of their showing last year. Practice courts will be available Nov. 1, and team managers will be notified of the times that have been reserved for them.

All teams wishing to enter the intramural squash tournament

should turn in their names to the AA office, Room 3-107, as soon as possible. Each team will consist of five men or less, a team of three men, for example, forfeiting two of the five matches. There will be round robin play, and the team with the most individual victories will be declared the winner and will receive the squash trophy. Everyone is eligible except varsity squash

men and previous squash letter winners.

The third round of intramural football gets under way this weekend. Leagues 3 and 4 were washed out last week and will play those games this Sunday. Leagues 1 and 2 paced by SAE and the Graduate House will continue elimination this Saturday.

The First Church of Christ, Scientist

Falmouth, Norway and St. Paul Sts. Boston, Massachusetts
Sunday Services 10:45 a.m. and 7:30 p.m.; Sunday School 10:45 a.m.; Wednesday evening meetings at 7:30, which include testimonies of Christian Science healing.



Reading Rooms—Free to the Public, 8 Milk St.; 237 Huntington Ave.; 84 Boylston Street, Little Bldg., Street Floor. Authorized and approved literature on Christian Science may be read or obtained.

Allison Tobacco Co.
P. O. BOX 1006
WILMINGTON, DELAWARE
CIGARETTES

Chesterfield
Camels
Lucky Strike
Phillip Morris
Old Gold
Pall Mall
Raleigh

\$1.49

per carton
Premium brands slightly higher. Add 6c per carton for shipping and handling. Minimum order—five cartons. Enclose your card for gift wrapping.

Lic. S998 State of Dela. Dept. 511

Allison Tobacco Co.
P. O. BOX #1006
WILMINGTON, DEL.

"I enjoyed many a CHESTERFIELD on the set of my new picture, GOOD SAM. Chesterfield is always MILD..."

It's MY cigarette."

STARRING IN
LEO McCAREY'S
GOOD SAM
AN RKO RELEASE

Mary Alice Keene ABC GIRL of U.C.L.A. says—
"I smoke Chesterfields because I like the clean, white appearance of the pack and their clean, smooth, Milder taste."

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS than any other Cigarette... BY LATEST NATIONAL SURVEY

Always Buy CHESTERFIELD

MAKE YOURS THE MILDER CIGARETTE... *They Satisfy*